

Press Release

January 26 2016: For Immediate Release



“The future of gardening: How do we spark a growing revolution?”

www.gardentags.com/revolution

GardenTags presents the [revolutionary blogging platform](#) and a [live streamed debate](#) series to tackle the big question posed above.

An increasingly urban and ageing population, one that is not necessarily that interested in gardening, poses a significant **risk to the future** of gardening. So, how do we spark the next growing revolution? GardenTags believes it has the answer. The company has launched a new blogging platform and is running a live streamed debate, to enable the gardening industry to collectively solve the problem.

This exciting new series looks at how we can engage future generations of gardeners through disruptive technology, community activism and a wholesale rebranding of ‘gardening’. The company’s mission is to spark ideas to start a gardening revolution.

Why care? Getting young people into the garden and excited about nature could have a dramatic impact on their physical health, mental wellbeing and lead to a greater appreciation of their environment. As well as secure the future of our favourite pastime. It’s our collective responsibility to address these issues, and the blog and debate series are aimed as a “call to arms” – or a “call to spades!” – to catalyse action from everyone interested in the issues.

GardenTags has already gathered together a potting shed full of great Head Gardeners – a host of top industry influencers to take part. These include the Skinny Jean Gardeners (Lee and Dale Connelly, regular guests on CBBC’s *Blue Peter*), Jane Perrone (Gardening Editor of *The Guardian* and co-presenter of *Sow, Grow, Repeat*), Christine Walkden (of BBC’s *The One Show*), Sean James Cameron (The Horticulture Channel), Adam Frost (RHS Chelsea Flower Show medal winner), Sara Venn (Incredible Edible Bristol & The Physic Garden) and Michael Perry (plant hunter for Thompson & Morgan and guest presenter on QVC). They and many more will be putting their views forward on how we can collectively start the growing revolution.

As part of the series we will be [presenting a live streamed debate](#), moderated by Jane [Perrone](#) and with panellists, [Skinny Jean Gardeners](#), [Emma Worrollo](#) – MD The Pineapple Lounge – [Aga Otero](#) – CEO Repower London ([The Energy Garden](#)) – and [Adam Frost](#).

Get involved

The debate will be live streamed from the Barbican Conservatory at **The Garden Press Event Dinner on 17 February**. The live stream will start at 6.30pm and can be viewed at www.gardentags.com/revolution. So tune in, listen to how we can all make a difference – and make sure you spread the word on Facebook (www.facebook.com/gardentags) and twitter (twitter.com/gardentags) with the hashtag #growrev

This is just the start of a growing revolution that will be powered by [GardenTags](#). Make sure you’re a part of it.

Notes for Editors, Writers & Bloggers

If you're a blogger, we would love you to get involved with the blogging platform. For more information, please contact Daniel Richards (see below).

About GardenTags

GardenTags is a neat app where you can share your photos and love of gardening and receive planting inspiration and advice from our growing community. You'll also get regular automated care reminders to help you manage your garden tasks. What's not to love about that?



GardenTags is a new app available in Apple's App Store from the co-founder of Blooming Direct, David Scott, and Virgin Group Digital Director, Daniel Richards. Their mission is simple. To enable gardeners across the globe to inspire. For more information, contact Daniel at daniel@gardentags.com or call him on 07813 037670.

Twitter: [@gardentags](https://twitter.com/gardentags)

Facebook: [GardenTags](https://www.facebook.com/GardenTags)

W: www.gardentags.com

Download the app on Apple's App Store: <http://bit.ly/gettags> or search 'gardentags' when in the Store.

* Apple App Store reviews

Customer Reviews

Addictive gardening app ★★★★★
by annainjozi

I love this app. A lovely community of normal people sharing their love of all things garden! You can upload and tag your plants, then the app reminds you when to do all those garden chores. I also love the sharing feature, whether checking out other people's gardens, getting advice or just cheering yourself up with a few pictures of beautiful flowers. Helpful and it makes you happy. Genius!!

Love it! ★★★★★
by Tucky's

So easy to use, whether simply to store garden photos (to avoid Facebook friends getting fed up of them), or to ask a advice or just to meet like minded gardening lovers....brilliant (and addictive!)



About the Garden Press Event

The Garden Press Event is a unique event designed to bring the leading garden writers and media together with suppliers from all aspects of gardening. The visitors include all national and Sunday press titles, UK gardening magazines, around 85% of the home interest magazines, more than 15 local radio stations and TV programmes including *Gardeners' World*, *Love Your Garden*, UK Style, Hort TV and many others.

2015 was our 10th Anniversary and we welcomed more than 285 garden writers and media.

The Garden Press Event is hosting the Dinner at The Barbican Centre on 17 February.

For ticket enquiries, contact guy@media-events.biz