

FREE editorial opportunities for gardening products 2012

Garden News will again be running a regular series of product review features in 2012. These will complement our new product features.

We want to give our readers the latest information on the best gardening products available. So if you have a new product, or if you would like us to consider adding your product(s) to our product review features, please let us know.

Here are the details of the features and how to maximise your chance of inclusion.

New Stuff

Please give us a heads-up on any new products you are launching or have just launched. These will be featured on our New Stuff product page, providing details of new and innovative products, as close to their launch as possible as space allows; during busy times (mainly spring and autumn, when most new products are launched) we may struggle for space. The more notice you can give us, the more likely we are to be able to feature it

Product review features

Throughout 2012, we will be running a series of Buyers' Guide and Tried & Tested features. These will alternate every fortnight.

Buyers' Guides

A round-up of products within a specific topic. These provide readers with details of essential products they will need to buy for their gardens – including new products – to ensure they get the most from their plants and garden and can enjoy their hobby to the fullest.

Tried & Tested

Each month we will be testing a selection of products – including new products – to give readers a good idea of which ones they should be spending their money on. Although the products won't necessarily be tested against each other, both good and bad points of using the product or its performance will be made reference to.

Want to be included?

If you want your products included in any of the above features, then we will need:

- The product: In most instances, we will need a sample of the product as we like to take our own photographs to give continuity throughout the publication and may want to take group shots of similar products.
- An image: In case we don't need to take our own images and as a back-up, please supply a full colour, hi-resolution image of the product.
- Product information: Full information on the product that will be helpful to us and essential for the reader. What's so good about it and any other relevant information or plus points.
- Availability & price: Where to get it and the manufacturer's RSP (inc. VAT).
- Contact details: Where we can find out more information where necessary AND where our readers can find out more.

What to do now

Product information, images and products for New Stuff should be sent direct to our office.

Products for the Buyer's Guides and Tried & Tested should be sent to our product tester, Geoff Hodge.

Contact details for both are shown on the right.

We prefer, wherever possible, to receive product information and images (hi-res .jpg, minimum 300dpi) via e-mail.

Deadlines – please note: Our editorial deadlines are dear to us. In order for products to be considered they MUST be with us in time for the deadlines quoted – preferably in plenty of time.

Contact us

To find out more or to send in products, information & images for New Stuff, contact Jo Radford at Garden News, Bauer Media, Media House, Peterborough Business Park, Lynchwood, Peterborough PE2 6EA. Tel: 01733 395074. E-mail: jo.radford@bauermedia.co.uk

Buyer's Guides & Tests

Before sending in products for review features, please contact Geoff Hodge, 22 Mead Close, Walton, Peterborough PE4 6BS. Tel: 01733 762042. E-mail: info@gardenforumhorticulture.co.uk

Please note

- Products are not usually returned, and Tried & Tested products are never returned due to wear & tear during the testing process. However, products may be used in future photography or other features to give further exposure.
- If you do want a particular product returned, you will have to make your own arrangements to do so.
- We do not accept any responsibility or liability for products lost or damaged.
- We cannot guarantee that a product will be featured in the requested feature or other features, but will endeavour to do our best.

GardenNews

2012 product schedule

Garden News reserves the right to change the features without prior notice.

Month	Buyer's guide	Tried & tested
January New Stuff deadline: 2 December 2011	Thermometers Gardening & soil thermometers Deadline: 9/1/12	Garden knives Knives for gardening jobs Deadline: 16/12/11
February New Stuff deadline: 20 January 2012	Small water features Self-contained patio water features Deadline: 30/1/12	Hand forks Hand-held gardening forks Deadline: 13/1/12
March New Stuff deadline: 17 February	Hanging baskets/pots Different hanging basket styles Deadline: 27/2/12	Watering cans Plastic and metal watering cans Deadline: 10/2/12
April New Stuff deadline: 23 March	Decorative plastic pots Decorative plastic patio pots Deadline: 26/3/12	Lawn edging shears Hand lawn edging shears Deadline: 9/3/12
May New Stuff deadline: 20 April	Decorative mulches Decorative mulches for pots Deadline: 23/4/12	Weeding tools Different tools for hand weeding Deadline: 6/4/12
June New Stuff deadline: 18 May	Wall decorations Patio & wall decorations Deadline: 21/5/12	Small watering devices Small watering devices for pots Deadline: 27/4/12
July New Stuff deadline: 15 June	Solar lighting Garden & patio solar lighting systems Deadline: 18/6/12	Lawn sprinklers Hose-end lawn sprinklers Deadline: 1/6/12 Water timers Tap water timers & computers Deadline: 29/6/12
August New Stuff deadline: 13 July	Garden carriers Trugs, tubs & other carriers Deadline: 16/7/12	Loppers Hand-held pruning loppers Deadline: 27/7/12
September New Stuff deadline: 10 August	Autumn lawn feeds Granular & liquid autumn lawn feeds Deadline: 13/8/12	Fruit pickers Garden fruit picking devices Deadline: 24/8/12
October New Stuff deadline: 14 September	Gardening footwear Wellingtons & other gardening footwear Deadline: 10/9/12	Leaf grabbers Hand-held leaf grabbers & collectors Deadline: 21/9/12
November New Stuff deadline: 12 October	Wood preservatives Wood preservatives & stains Deadline: 8/10/12	Greenhouse heaters Electric greenhouse heaters Deadline: 15/10/12
December New Stuff deadline: 9 November	Bird tables/feeders Small bird tables & feeding stations Deadline: 5/11/12	Small propagators Small & windowsill electric propagators Deadline: 5/11/12