

New Products Press Release



GREENACRES
Direct

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For immediate release

The latest in organic fertilisers Helping to garden naturally

Many gardeners consider themselves organic, would like to be organic or at least reduce their use of man-made products in the garden.

As a result of this trend and the increase in demand for organic feeds, Greenacres have introduced a range of new organic fertilisers for those people who prefer to garden naturally.

Nutranatural Micro is a great organic feed that can be used throughout the garden. It contains a unique mix of bonemeal, feathermeal, blood meal, humic acid and trace elements, with added beneficial soil bacteria to ensure strong and healthy plant growth. Unlike other organic products that are based mainly on poultry manure, Nutranatural Micro not only gives a quick boost to plant growth, but also provides a long-term, slow-release feed for up to six months. Plants are fed more effectively and for longer.

Nutranatural Micro is made from 1mm micro-particles making it extremely versatile, clean and easy to apply. The nutrients are also more readily available to plant roots than many similar products.

Nutranatural Micro is available in a range of new formulations, depending on where it's to be used in the garden and the plants being fed.

- High nitrogen Nutranatural Micro 15N.4P.10K is a six-month spring or summer feed perfect for all trees, shrubs, flowers, leafy vegetables and salads. It is also the perfect three-month spring and summer organic feed for lawns.
 - High potash Nutranatural Micro 5N.3P.13K is a six-month feed giving great results when autumn planting trees, fruit, shrubs and flowers and for feeding root vegetables, tomatoes and all other fruiting vegetables. It is the perfect three-month autumn and winter organic feed for lawns.
- Both lawn feeds can also be supplied with added sulphur for lawns growing on alkaline soils or showing signs of yellowing.
- Nutranatural + Sulphur 5N.3P.13K is a three-month organic rose food. The added sulphur ensures all the nutrients are made readily available to the roses and ensures healthier growth and resistance to pests and diseases.

Nutranatural Micro is available in packs from 500g to 20kg, with prices ranging from £13-£90; 1kg will treat an area of 20sq m of ground, 40sq m of lawn or 20 roses.

Nutranatural Micro is also available as Wise Buy multipacks to make applications more economical.



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Notes to Editors

■ Greenacres products are available mail order direct from Greenacres, and can also be ordered online through the secure website – www.greenacresdirect.co.uk The website also contains more information, seasonal hints & tips and special offers.

■ Nutranatural Micro fertilisers are available for reader offers.

■ For further information, images or samples for editorial review, contact Ivor Ludford at Greenacres Horticultural Supplies, PO Box 1228, Iver, Bucks SL0 0EH. Tel: 01895 835235. E-mail: ivor@greenacresdirect.co.uk

■ If you would like to receive a Greenacres product catalogue, please contact Ivor Ludford.

Further Greenacres fertiliser information

Most garden fertilisers have to be applied regularly as their nutrients are released immediately and they are soon washed out of the soil or compost if the plants do not take them up. This is particularly true of liquid feeds that have to be applied weekly or fortnightly for best results. This means that many gardeners don't feed their plants adequately enough – they either forget or are too busy to feed regularly – and, as a result, their plants suffer the consequences.

The benefit of our controlled-release fertilisers is that one application, or in the case of Nutranatural Micro on lawns two applications, is usually sufficient to last the whole growing season, so saving time, effort and money. That's why we call them 'feed & forget' fertilisers. The nutrient release matches the plants' needs, too, so plants will get all they need only when they need it – there's no under- or overfeeding.

Not only are they better for the plants – these feeds won't burn the roots either, which other fast-acting fertilisers can – they're also better for the environment as they're not leached out of the soil and into watercourses.

The main principle of organic gardening is not only to feed your plants, but also the soil they're growing in using a range of natural products. By increasing soil fertility and the number and diversity of beneficial soil organisms, Nutranatural Micro helps keep plants healthier and increases their resistance to pests, diseases and other problems.

For more than 20 years, Greenacres have specialised in supplying professional products to home gardeners. Our products use the latest horticultural technology to save gardeners both time, effort and money, while providing long-term benefits – and great results.

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