

# Press Release



November 16 2009

For immediate release

## Ironing out lawn problems

Iron, as ferrous sulphate, is traditionally used in lawn treatments to control moss. But iron is greatly undervalued by home gardeners, since its benefits go far beyond just killing moss.

It is widely used in amenity horticulture (golf courses, sports grounds, football pitches etc.) to strengthen the grass against possible turf diseases and other problems, to provide good colour for important events, as well as for moss control.

In recent years, the lack of fungicides available to home gardeners for the control of lawn diseases has meant that these diseases have gone untreated and often get out of control, resulting in large areas dying off or a series of bare patches appearing all over the lawn. These diseases are normally triggered by warm soils and damp air conditions – most noticeably in the autumn and spring. However, with damper summers, this has also provided an additional opportunity for diseases to appear just about all year round.



An application of Greenacres' Nutra-Iron Spray-on every three months throughout the year will provide good resistance to diseases, strengthen the grass during periods of drought during the summer, cold and wet soil conditions during the winter and control moss infestations. As an added bonus the grass will turn a deeper shade of green, which is useful for that special occasion or for just impressing the neighbours!



Nutra-Iron Spray-on contains a quick-acting soluble form of iron, working faster than ferrous sulphate. It is cleaner to handle and stronger (20% soluble iron) than similar products. A 500g pack will treat 250sq m for strengthening the grass and disease resistance or 83sq m for additional moss control.

● Nutra-Iron Granular has all the benefits of Nutra-Iron Spray-on with the added advantage of a high-potash feed for extra strengthening and resistance to diseases and environmental problems. It can also be used year round and is perfect for larger lawns.

Nutra-Iron Spray-on is available in packs from 500g to 8kg, with prices ranging from £13-£59. Wise Buy multipacks are also available to make applications more economical.

Nutra-Iron Granular is available in packs from 10-80kg, with prices ranging from £50-£195; 10kg treats 178sq m.

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## Notes to Editors

- Greenacres products are available mail order direct from Greenacres, and can also be ordered online through the secure website – [www.greenacresdirect.co.uk](http://www.greenacresdirect.co.uk) The website also contains more information, seasonal hints & tips and special offers.
- Nutra-Iron Spray-on and Nutra-Iron Granular are available for reader offers.
- For further information, images or samples for editorial review, contact Ivor Ludford at Greenacres Horticultural Supplies, PO Box 1228, Iver, Bucks SL0 0EH. Tel: 01895 835235. E-mail: [ivor@greenacresdirect.co.uk](mailto:ivor@greenacresdirect.co.uk)
- If you would like to receive a Greenacres product catalogue, please contact Ivor Ludford.

For more than 20 years, Greenacres have specialised in supplying professional products to home gardeners. Our products use the latest horticultural technology to save gardeners both time, effort and money, while providing long-term benefits – and great results.

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