

Press Release



GREENACRES
Direct

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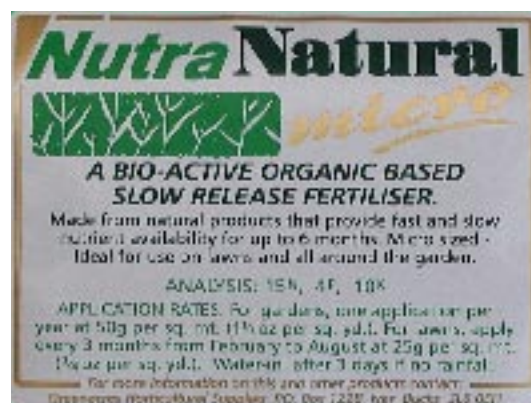
For immediate release

Grow your own – grow bumper crops New fertilisers

The grow your own phenomenon continues to be one of the biggest growth areas in gardening. And 2010 promises to be bigger and better than this year, with even more gardeners growing their own.

But sadly, some gardeners don't achieve the results they hoped for, because they either don't feed their crops at all or enough, or forget to feed regularly.

Encourage your readers to get the best from their crops, by using one of Greenacres' 'feed & forget' controlled-release fertilisers. Just one application at sowing, planting or potting up time is all they need to feed fruit and veg for a whole year and ensure their crops are top of the plots.



Greenacres supply four fertilisers to ensure the very best from all fruit and veg crops – including two NEW organic feeds for those people who prefer to garden naturally.

Nutratom Micro is a high potash (NPK 15:5:22 plus trace elements) feed that is perfect for tasty tomatoes and all other fruiting vegetables – including peas, beans, peppers, aubergines and all members of the cucurbit family – together with all root crops and strawberries.

Nutra-Allround Micro is a year-long balanced feed (NPK 20:4:18 plus trace elements) that will bring out the best in all fruit (trees, bushes and canes) as well as all leafy vegetables.

Nutranatural Micro is a great organic feed. It has a unique mix of bonemeal, feathermeal, blood meal, humic acid and trace elements, with added beneficial soil bacteria to ensure strong and healthy plant growth. Unlike other organic products that are based mainly on poultry manure, it not only gives a quick boost, but also provides a long-term, slow-release feed over six months, so plants are fed more effectively for longer. The nutrients are also more readily available to plants than many similar products. It comes in two new formulations.

High nitrogen Nutranatural Micro 15N.4P.10K is a spring or summer feed perfect for all fruit, salads and leafy vegetables. High potash Nutranatural Micro 5N.3P.13K is ideal when autumn planting fruit and for root vegetables, tomatoes and all other fruiting vegetables.

All four fertilisers are available in pack sizes from 500g to 20kg, with prices ranging from £13-£90; 1kg will treat an area from 20-28sq m.

Nutratom Micro and Nutranatural Micro are also available as Wise Buy multipacks to make applications more economical.

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Notes to Editors

■ Greenacres products are available mail order direct from Greenacres, and can also be ordered online through the secure website – www.greenacresdirect.co.uk The website also contains more information, seasonal hints & tips and special offers.

■ All four fertilisers are available for reader offers.

■ For further information, images or samples for editorial review, contact Ivor Ludford at Greenacres Horticultural Supplies, PO Box 1228, Iver, Bucks SL0 0EH. Tel: 01895 835235. E-mail: ivor@greenacresdirect.co.uk

■ If you would like to receive a Greenacres product catalogue, please contact Ivor Ludford.

Further Greenacres fertiliser information

Most garden fertilisers have to be applied regularly as their nutrients are released immediately and they are soon washed out of the soil or compost if the plants do not take them up. This is particularly true of liquid feeds that have to be applied weekly or fortnightly for best results. That's why so many gardeners don't feed their plants enough – they either forget or are too busy to feed regularly.

The benefit of our controlled-release fertilisers is that one application is usually sufficient to last the whole growing season, so saving time, effort and money. That's why we call them 'feed & forget' fertilisers. The nutrient release matches the plants' needs, too, so plants will get all they need only when they need it – there's no under- or overfeeding. Not only are they better for the plants – these feeds won't burn the roots either, which other fast-acting fertilisers can – they're also better for the environment, as they're not leached out of the soil and into watercourses.

The Nutra Garden Care range of easy-to-use fertilisers has been specially formulated for different plant types.

For more than 20 years, Greenacres have specialised in supplying professional products to home gardeners. Our products use the latest horticultural technology to save gardeners both time, effort and money, while providing long-term benefits – and great results.

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