

Press Release



By Appointment to
HRH The Prince of Wales
Supplier of Garden Flower Bulbs
P. de Jager & Sons Limited
Kent

de Jager

Top Quality, Top Size Bulbs
Flower Bulb Specialists Since 1868

July 19, 2016

For immediate release

If it feels like autumn...!

Apart from a brief sortie into summer this week, the weather so far this year has been dull, cold and wet – just like autumn. So, if you're already in an autumn mindset, get ready for the most important job for that time of year – planting spring-flowering bulbs!

This year's de Jager Autumn Catalogue of spring-flowering bulbs is, as always, packed full of inspiration, colour and fabulous varieties.

We're always in search of special, new varieties to introduce, and this year we have found the following highlights.

- *Narcissus* 'Suave' (below left) is an exquisite small-cupped daffodil. This new breeding has delicate colouring with a creamy-yellow perianth, pale yellow cup and attractive frilled red edge. A simply beautiful flower.
- Alliums continue to be extremely popular and trendy garden plants, and we have expanded our range this year to 32 different varieties. These include the new 'Pink Jewel' (below middle), which boasts glorious pale pink flower heads in July, with each flower having a lime green eye. Very attractive, and a magnet for bees and butterflies, we can't recommend it more highly.
- If you want something different from the more standard types, you can't go wrong with peony-flowered tulips, with their layers of exotic petals. We have introduced 'Wedding Gift' (below right), which commemorates the wedding of Their Royal Highnesses The Duke and Duchess of Cambridge. The double, carmine-pink petals have delicate white edges. They are particularly long lasting and provide a lovely addition to any garden.
- In all, the catalogue features more than 700 spring-flowering bulbs, with more than 100 *Narcissus*, more than 180 tulips plus all your other favourite spring-flowering bulbs, as well as many new ones to provide lots of inspiration and colour for a blooming great spring.
- For your copy of the autumn catalogue of spring-flowering bulbs, and to place an order, contact de Jager on 01622 840229, e-mail flowerbulbs@dejager.co.uk or download the catalogue and buy online at www.dejager.co.uk Online orders receive a 10% discount on the catalogue price.



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Notes to Editors

- For nearly 150 years, de Jager has been supplying gardeners with top quality, top size flower bulbs, helping them create reliable, big, bold, beautiful garden displays – whether that’s in beds, border or containers.
- All de Jager bulbs are top quality, top size – guaranteed to produce fabulous, reliable displays in their first year, and then for many years afterwards.
- de Jager bulbs, young plants and other products are available mail order direct from de Jager, and can be ordered online through the secure website – www.dejager.co.uk, where you can also download the free *de Jager Planting Guide*, which contains details on planting and growing the full range of bulbs.
- de Jager spring-flowering bulbs are available for reader offers and competition prizes. Contact Karen Todd for further details on 01622 840229 or e-mail karen@dejager.co.uk
- For further information, images or samples for editorial review, contact Geoff Hodge on 01733 762042 or e-mail info@gardenforumhorticulture.co.uk
- If you are not on the mailing list to receive de Jager catalogues, please contact Geoff Hodge with details of where you would like them posted.
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